1st Orientation- and Matching-Days

Geographic Information Systems

Prague

9-10. Feb. 2006

preparing for

econtent plus

austria
czech republic
hungary
slovakia

www.econtentplus.net

info@econtentplus.net

The Central European Platform on Digital Content

Hans-Peter Ritt
Project Manager

preparing
for
econtent plus

austria
czech republic
hungary
slovakia

www.econtentplus.net

info@econtentplus.net

Joint Central European initiative of AT, CZ, HU, SK

info@econtentplus.net

www.econtentplus.net

- Increase the mutual knowledge and contacts within Central Europe
- Develop co-operations: r+d, production, distribution, funding, ...
- Achieve successful participation in the eContentplus-Programme
- Become an attractive partner to other regions in Europe

preparing
for
econtent plus
austria
czech republic
hungary
slovakia

Multi-national co-operation on different levels

info@econtentplus.net

www.econtentplus.net

- Initiated and directed by 4 Ministries:
  - Federal Ministry of Economics and Labour, AT
  - Ministry of Informatics, CZ
  - Ministry of Informatics and Communications, HU
  - Ministry of Transport, Posts and Telecommunications, SK
- Carried out by the Team of Intermediaries
  - CCSS, Cross Czech, MATISZ, MTE, Novitech, WKO
- Accompanied by the Advisory Board of national experts: industry and academia
- Co-ordinated by the Project Management

preparing for econtent plus

austria
czech republic
hungary
slovakia

Main Activities

info@econtentplus.net

www.econtentplus.net

1. Orientation and Matching Days
   - focused on different contents
   - one event per country
2. Web-Site + Mailing List
   - transparent and informative
   - post and mail news and contacts
3. Public Market Information
   - increase mutual knowledge
   - publish reliable information

preparing
for
econtent plus
austria
czech republic
hungary
slovakia

Orientation- and Matching-Days

info@econtentplus.net

www.econtentplus.net

Linking the actors: AT-CZ-HU-SK, public-private-intermediaries

Elements:

1. Orientation on the markets: current status, forecasts, strategies, „how to do“
2. Orientation on the Commission-Programme eContentplus
3. Matching focused on the specific content-area

preparing for econtent plus

austria
czech republic
hungary
slovakia

Schedule of Orientation- and Matching-Days

info@econtentplus.net

www.econtentplus.net

I. 9/10. February 2006, Prague
   Geographic Information Systems
II. 7. April 2006, Budapest
   Scientific/Scholarly Content
III. September 2006, Bratislava
   Educational Content
IV. November 2006, Vienna
   Cultural Content

preparing for econtent plus
austria
czech republic
hungary
slovakia

www.econtentplus.net

info@econtentplus.net

www.econtentplus.net

1. Quick Information on the Programme eContentplus
2. How to get involved: Information, Registration, Matching-Needs
3. Info-Point: News, Contacts and Mailing-List
4. The eContent markets in Central Europe

preparing
for
econtent plus
austria
czech republic
hungary
slovakia

eContent Markets

info@econtentplus.net

www.econtentplus.net

Pool of information on the Central European eContent markets

present your markets to Europe!

on www.econtentplus.net

Studies, Forecasts, Surveys, Directories, Contacts, ...

preparing for
econtent plus
austria
czech republic
hungary
slovakia

Contact and Info-Point

Contact Your national partner, or ...

www.econtentplus.net

info@econtentplus.net

Project Management

Hans-Peter Ritt

Viktor Anders

Georg Hitzenberger

preparing for econtent plus

austria
czech republic
hungary
slovakia