preparing
for
econtent plus

austria
czech republic
hungary
slovakia

1st Orientation- and Matching Day in Prague

Topic: Geographic Information Systems (GIS)

Date: 9-10 February 2006

Venue: Czech University of Agriculture
Kamýcká 129
165 21 Prague 6
CZECH REPUBLIC

The availability of high quality geographic information and the development of advanced Geographic Information Systems which make these content assets more accessible are significant segments of the digital content market in Europe.

The opening event of the 4 countries' initiative Preparing for eContentplus (A, CZ, HU, SK) – 1st Orientation- and Matching Day - dedicated to GIS underlines the importance of the topic itself and will overview of the access to and use of public sector information in domains such as transportation, environment, tourist information, agriculture etc. The further target is to improve cross border cooperation aiming at the better accessibility and reuse of geographic information. The Orientation and Matching-Day offers four elements:

1. The Focus Topic: What are current developments in the GIS-sector? Which proven models are in use? Where are protentials and challenges?
2. The European Programme eContent plus: What are the emphases? What will be funded? What are the next steps?
3. The Central Europeam Markets: What are the characteristics of the four markets? Who are the players?
4. Matching-Support: Do you want to get to know the markets or develop projects? The initiative will offer you support finding central european partners.

PROGRAMME – PREPARING FOR ECONTENTPLUS I
Geographic Information Systems (GIS)

Czech University of Agriculture
Kamýcká 129, 165 21 Prague 6, CZECH REPUBLIC

THURSDAY, 9 FEBRUARY 2006

15.00 **REGISTRATION**

15.30 **OPENING AND WELCOME ADDRESS**

Mr. Vladimír Hořejší, Deputy Minister of Informatics, Czech Republic

The Central European Initiative "Preparing for eContentplus": Focal Points and Activities

Mr. Hans-Peter Ritt, Project Management

16.30 **THE FUTURE OF GIS**

Present developments of GIS in the Czech Republic

Mr. Václav Slaboch, VUGTK, Czech Republic

GIS Business Models: Threats and Opportunities

Mr. Josef Havas, Intergraph, Czech Republic

INSPIRE in the Context of Middle Europe

Ms. Eva Pauknerova, DG Joint Research Centrum, Italy

eContent@work - working group

Mr. Walter Mayer, Progis, Austria

Future of GIS in the Czech Republic

Mr. Stepan Zezula, MICR, Czech Republic

18.00 **BUFFET AND NETWORKING**

Moderation: Mr. Karel Charvát

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FRIDAY, 10 FEBRUARY 2006

10.00 **THE EU-PROGRAMME ECONTENTPLUS**

eContentplus Programme – Experiences from the 1st Call

Mr. Krister Olson, European Commission, DG Information Society and Media

Mr. Martin Hiršal, MICR, NCP Czech Republic

Ms. Valentina Michalkova, Ministry of Transport, Posts and Telecommunications, Slovakia

11.00 **COFFEE BREAK**

11.30 **OVERVIEW ON MARKETS**

How to deal with GIS in AT-CZ-HU-SK
Panel Discussion

Mr. Karel Charvát, CCSS – Czech Centrum for Science and Society, Czech Republic

Mr. Szabolcs Mihály,
Institute of Geodesy, Cartography and Remote Sensing, Hungary

Mr. Peter Kruzliak, Geomatika, Slovakia

Mr. Jiri Novobilsky, Central European Data Agency, Czech Republic

IN PARALLEL:

NETWORKING SESSION / BILATERAL MEETINGS

Geographic Content

Economic Content

Legal Content

Educational Content

Cultural Content

Scientific Content

Sports and Leisure Content

www.econtentplus.net

13.00 **CONCLUSIONS AND NEXT STEPS**

Ms. Agnes Bereczki, MATISZ – Hungarian Association of Content Industry, NCP Hungary

13.30 **CLOSING**

Mr. Karel Charvát, CCSS – Czech Centrum for Science and Society, Czech Republic

Mr. Martin Hiršal, MICR, NCP Czech Republic

Mr. Hans-Peter Ritt, Project Management

Moderation:
Mr. Karel Charvát, CCSS – Czech Centrum for Science and Society

Initiated by:

BMWA Bundesministerium für Wirtschaft und Arbeit · Ministry of Informatics and Communications · Ministry of Informatics Czech Republic · Ministerstvo dopravy, pôšt a telekomunikácií

Announcement:

2nd Orientation- and Matching Day in Budapest

Topic: Scientific/Scholarly Content

Date: April 7th, 2006

Venue: Millenium Park, Moszkva Square
Budapest, HUNGARY

Information: www.econtentplus.net