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SPEAKER

PREPARING FOR ECONTENTPLUS III
Bratislava, 21-22 September 2006
Educational Content

Ádám HORVÁTH

Born in Budapest, 1974 October 28.

1994 Field work at Enter Kft. as a reorganization advisor.

1995-1997 As the managing director of Sárga Vonal Kft. (Yellow Line Ltd.) I launched a toll free telephone business directory service with a call center operated entirely by disabled people. My main duty was to scheme and build up the service's infrastructure and establish a working sales-agent network.

1997-2002 Graphic Design Studio. Technical and Financial Manager and Key Account Executive. Besides liquidity management, acquisitions, infrastructural development I also coordinated the development of cost efficient communication tools. As Key Account Executive I built up and maintained strategic relationship with our most significant partners, such as Ericcson, Westel, Budapest Bank, Pharmavit, etc.

2002-2003 As the director of the Student Information and Resource Center (Educatio PSC) my responsibility was to set up a new higher educational service centre for more than 10.000 walk in users. I designed, coordinated and supervised the finishing of the construction of the building and its low electricity systems. I planned and finalized the service program of the Centre. It was also my duty to manage the central information database service of the higher education comprised by the EISZ program (Electronic Information Service) (25.000 effective users, 300.000 potential users).

2003- IT advisor to the Minister of Education. As the advisor of the minister I'm responsible for the followings:

- Methodology reform of pedagogy in all primary, secondary and higher education based on use of ICT

- Administrational reform in education based on IT solutions. Electronic identification based authentication and authorization services through the education system to make it transparent and cost effective.
- Migration of the Sulinet network to the Public Network (Közháló). Extending the Internet provision to all primary and secondary educational institutions.
- Online content development and provision in primary and secondary education through the LCMS developed in Sulinet from 2004 September. Piloting LMS.
- Providing appropriate quantity of ICT equipment to schools in a normative way.
- Preparing the Educational Informatics Strategy of Education and applying it to the Midterm Development Strategy of Primary and Secondary Education, to the Vocational Strategy, and to the National Development Plan founded by the EU.
- Preparing and coordinating the proposal of the Minister to the European Commission about setting up a Central European Clearinghouse for online educational content which should brake down the barriers (technical, legal, language) of a common market of digital content in the EU.

2004- National member of the eLearning Committee at the European Commission

- developing the eLearning strategy of the EU
- writing out tenders for member states on the field of eLearning, Virtual Schools and Campuses.

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