preparing
for
econtent plus

austria
czech republic
hungary
slovakia

2nd Orientation- and Matching Day in Budapest

Topic: Digital Libraries: Scientific/Scholarly Content

Date: April 6 & 7th, 2006

Venue: Millenium Park (Millenáris Park), Reception Hall (Fogadó) 39th Lövoház u. 1024 Budapest near to Moszkva square (Moszkva tér), Budapest, HUNGARY

The improvement of the quality of scientific/scholarly content by increasing and spreading knowledge on the enhancement of digital content in well justified, specified contexts will be discussed during the 2nd event of the 4 countries' initiative Preparing for eContentplus (A, CZ, HU, SK) – 2nd Orientation- and Matching Day.

This meeting will show the possibilities and benefits of adoption of the practice of enriching digital scientific/scholarly content with well-defined metadata, through the application of appropriate tools, with a view to enabling quality content-based services.

The further target will be the reinforcing of cooperation between schientific/scholarly content stakeholders & the business.

1. The Focus Topic: What are current developments in the Scientific/Scholarly Content - sector? Which proven models are in use? Where are protentials and challenges?
2. The European Programme eContent plus: What are the emphases? What will be funded? What are the next steps?
3. The Central European Markets: What are the characteristics of the four markets? Who are the players?
4. Matching-Support: Do you want to get to know the markets or develop projects? The initiative will offer you support finding Central European partners.

Registration under: www.econtentplus.net

PROGRAMME – PREPARING FOR ECONTENTPLUS (II)
Digital Libraries: Scientific/Scholarly Content

THURSDAY Evening, APRIL 6th, 2006

Welcome Cocktail
"Meeting Point for Early Arrivers"

Time: 7:30 pm
Venue: Becketts Irish Bar,
1055 Budapest, Bajcsy Zsilinszky út 72
http://www.budapestsun.com/becketts/

FRIDAY, APRIL 7th, 2006

Millenium Park (Millenáris Park), Reception Hall (Fogadó)
39th Lövoház u. 1024 Budapest near to Moszkva square (Moszkva tér),
Budapest, HUNGARY

8:30 am **REGISTRATION**

9:00 am **OPENING AND WELCOME ADDRESS**

Mr Mihály Jambrik, Ministry of Informatics & Telecommunication, HU

The Central European Initiative "Preparing for eContentPlus": Focal Points and Activities

Mr. Hans-Peter Ritt, Project Management

9:30 am **VISIONS & TRENDS IN SCIENTIFIC/SCHOLARLY CONTENT**

Mr. Ádám Horváth , Ministry of Education, HU

Ms. Andrea Kárpáti, Eötvös Loránd University, HU

Mr. Maximilian Harnoncourt, Factline, AT

11:00 am **COFFEE BREAK**

11:30 am **EU PROGRAMME ECONTENTPLUS:**

Importance of Scientific/Scholarly Content

New Work Programme & Criteria 2006

Mr. Federico Milani, EC eContentplus Programme

Experiences and Practical Advice

Mr. András Galambosi, Ministry of Informatics & Telecommunication, HU

Mr. Martin Hiršal, Ministry of Informatics, NCP, CZ

Ms. Valentina Michalkova, Ministry of Transport, Posts and Telecommunications, NCP, SK

12:30 am **PRESENTATION OF PROJECT IDEAS**

Participants are invited to present their project ideas in a brief presentation of 3-5 minutes.

1:00 pm **LUNCH BUFFET & NETWORKING**

Matching Kick-Off

2:00 pm **OVERVIEW ON MARKETS**

How to deal with Scientific/Scholarly Content in AT-CZ-HU-SK - Panel Discussion

Mr. Ádám Tichy-Rács, Budapest University of Technology and Economics National Technical Information Centre and Library, HU

Mr. Péter Zsolt, Neumann House, HU

Mr. Zdenek Uhlir, Memoria Mundi Series Bohemica, CZ

Mr. Karel Charvát, Czech Centrum for Science and Society, CZ

Mr. Peter Baumgartner, Fernuniverstität in Hagen, AT

Moderator: Mr. Zsolt Balassy, Hungarian Association of Content Industry, HU

4:00 pm **CONCLUSIONS AND NEXT STEPS**

Ms. Ágnes Bereczki, Hungarian Association of Content Industry (MATISZ), HU

Mr. Rudolf Takac, Project Management Association, SK

4:30 pm **COFFEE AND FAREWELL**